

REPORT 2022-23
BRIJ DESIGN

esg

“ WE BELIEVE THAT RESPONSIBLE CORPORATE PRACTICES CAN BE A DRIVING FORCE FOR POSITIVE CHANGE - KSHITIJ ROHTAGI ”

POWERED BY **onlygood**

MESSAGE FROM FOUNDER

Greetings!

Since 2008, Brij Designs has been dedicated to high-quality, sustainable fashion. Our philosophy embraces inevitable changes, aiming to influence fashion trends. Early on, we integrated sustainability into operations, especially in sourcing organic fabrics.

At Brij Designs, we're committed to a sustainable ecosystem, transitioning to renewable energy. Pride in resource conservation drives us, with active expansion of ESG initiatives. We've partnered with Only-good for Carbon Accounting, making significant progress.

Looking forward, our focus is on a sustainable profit model, balancing company success and planetary well-being. Brij Designs remains devoted to exceptional products with a priority on sustainability. Our journey involves a greener work environment, emphasizing renewable energy and expanding ESG horizons.

Best Regards,
Kshitij Rohtagi







OUR ESG WHEEL & UNSDGs 2022-23



WE AIM TO
REDUCE **30%** OF
OUR EMISSIONS BY **2030**

CERTIFICATIONS AND STANDARDS

Category	Name Of Certificaion	Document Validity
Materials		(To be updated)
Environmental Management		Last certified in 2021
Compliance		Audit on : 14.5.2019 Validity is for 3 years
		Audit done on Dec 24, 2022 Validity is for 3 years

AFFORESTATION INITIATIVE WITH RESET PLANET: ACT - ARAVALI CALLS THEE

In July 2022, Brij Designs embarked on a transformative partnership with Reset Planet, an initiative by OnlyGood, to champion urban afforestation. Through our sponsorship of "Aravali Calls Thee" (ACT), we undertook a significant commitment to environmental restoration. Our collaborative efforts aimed to plant over 750 saplings in the pristine Aravali region of Gurugram, Haryana. With over 50 dedicated individuals joining forces, our Plantation Drive yielded remarkable results, achieving a success rate of over 95%. Our adherence to sustainable practices, including the Miyawaki Technique and rigorous safeguarding protocols, ensures that our afforestation initiative stands as a beacon of responsible environmental stewardship.



PARTNERSHIP WITH ONLYGOOD

As a sustainability partner, Brij Designs has partnered with OnlyGood, a Gurugram based sustainability startup that provides software based ESG as well as carbon accounting solutions through its state of the art Carbon Intelligence Platform. Together with OnlyGood we established the three pillars framework of ESG, which analyses a company's Environmental, Social and Governance parameters and performance, in order to measure, analyze, improve as well as report our ESG to our stakeholders. Onlygood optimizes business outlooks and decision making processes regarding various sustainability and ethical topics.

Here is an overview of Brij Design's partnership with Onlygood:



+ SOFTWARE BASED CARBON ACCOUNTING



+ GHG EMISSIONS GOAL SETTING



+ ANALYSING ESG PERFORMANCE



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